



## **2015 Fitness Symposium and Throw Down Sponsorship Opportunities**

The Women's Fitness Association is a non-profit, 501C3 company, dedicated to raising the bar for current and future women in the fitness industry. For the WFA to continue to grow, we need cash resources that will allow us to:

- Continue to host monthly networking events at local fitness centers and studios and expand into regional and national events.
- Be present at 1-2 national fitness conferences each year in the form of meeting and booth rental at trade shows.
- Market the WFA through online social media, advertisement and print marketing materials.
- Provide mentorship to new fitness professionals.
- Build WFA national chapters in cities across the United States

### **★ SUGGESTED SPONSORSHIP LEVELS ★**

#### **Bronze Sponsor: \$250**

**WFA will provide:**

- Company/Organization name placement in the event program materials provided the day of the event
- Corporate logo will appear on "Corporate Sponsor" link on event page of WFA website
- Special recognition at 2015 Fitness Throw Down
- Recognition of organization through Swag Bag Flyer

#### **Silver Sponsor: \$500**

**WFA will provide:**

- Company/Organization name placement in the event program materials provided the day of the event
- Corporate logo will appear on "Corporate Sponsor" link on event page of WFA website
- 4 Free Passes to 2015 Fitness Throw Down
- Special recognition at 2015 Fitness Throw Down
- Recognition of organization through Swag Bag Flyer



## **Gold Sponsor: \$1,000**

### **WFA will provide:**

- Company/Organization name placement in the event program materials provided the day of the event
- Corporate logo will appear on "Corporate Sponsor" link on event page of WFA website
- Corporate logo will appear on all event day signage at The Punch House if logo is received by October 19<sup>th</sup> (hi-res logo provided in EPS or JPG format – EPS preferred)
- One On-site Lunch-n-Learn by WFA Staff (effective for one year)
- Note: This is for local, Cincinnati based companies only. An equivalent presentation and/or Roundtable can be provided for our national sponsors at fitness conferences in which WFA Board Members are present.
- 6 Free Passes to 2015 Fitness Throw Down
- Special recognition at 2015 Fitness Throw Down
- Recognition of organization through Swag Bag Flyer

## **Platinum Sponsor: \$5,000**

### **WFA will provide:**

- Company/Organization name placement in the event program materials provided the day of the event
- Corporate logo will appear on "Corporate Sponsor" link on event page of WFA website
- Corporate logo will appear on all event day signage at The Punch House. Logo must be received by October 19<sup>th</sup> (hi-res logo provided in EPS or JPG format – EPS preferred).
- Corporate logo will appear at the top of WFA website for one full year (until August 2016)
- Two On-site Lunch-n-Learns by WFA Staff (effective for one year)
- Note: This is for local, Cincinnati based companies only. An equivalent presentation and/or Roundtable can be provided for our national sponsors at fitness conferences in which WFA Board Members are present.
- 8 Free Passes to 2015 Fitness Throw Down
- Special recognition at 2015 Fitness Throw Down
- Recognition of organization through Swag Bag Flyer



## 2015 Fitness Symposium and Throw Down Corporate Sponsorship Form

Company Name \_\_\_\_\_

Company Website \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Contact Person \_\_\_\_\_

Contact Person's Phone \_\_\_\_\_

Contact Person's Fax \_\_\_\_\_

Contact Person's Email \_\_\_\_\_

Please email company logo to Lisa at [lisa@WomensFitnessAssociation.org](mailto:lisa@WomensFitnessAssociation.org) by October 19<sup>th</sup>.

### Level of Participation:

\_\_\_\_\_ Bronze Corporate Sponsor \$250

\_\_\_\_\_ Silver Corporate Sponsor \$500

\_\_\_\_\_ Gold Corporate Sponsor \$1,000

\_\_\_\_\_ Platinum Corporate Sponsor \$5,000

### Corporate Sponsor:

If you would like to provide a Silent Auction and/or Swag Bag item with minimum value of \$75, please list:

Item Name: \_\_\_\_\_

Details of the Item: \_\_\_\_\_

Value of the item: \_\_\_\_\_

Corporate Sponsors: \_\_\_\_\_

**A representative from WFA will contact you regarding Silent Auction drop off.**

**Deadline for all sponsorships is October 19<sup>th</sup>. Please mail or e-mail all forms to:**

Lisa Coors  
Women's Fitness Association  
7693 Beechmont Avenue  
Cincinnati, Ohio 45255

Phone: 513-476-7151  
Fax: 513-233-2674  
Email: [Lisa@WomensFitnessAssociation.org](mailto:Lisa@WomensFitnessAssociation.org)

**Payment: Online at [WomensFitnessAssociation.org](http://WomensFitnessAssociation.org)**

**OR**

**Mail check, payable to WFA, for the desired amount.**